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<b>For Immediate Release</b>	<b>Press Release</b>

## **Acxius Strategic Consulting Partners with C2L BIZ**

Morganville, NJ March 30, 2009 - Acxius Strategic Consulting announced a strategic partnership with C2L BIZ today. C2L BIZ, based in Mumbai India, architects technology solutions for the insurance industry. Together they will solve pressing business challenges faced by insurers through the innovative use of various business and technology solutions.

C2L BIZ offerings combine its business solutions, ready insurance specific technology components, architecting skills, and services that help its customers create more efficient and effective insurance value chains. C2L BIZ specializes in architecting solutions, and works closely with customers to bring them to life in a way that helps them achieve their business vision. Its ready-to-use, IP-based technical and functional components help customers rapidly build and deploy solutions, which result in reduced cost of ownership.

"We believe C2L BIZ will be as committed as we are to providing sustainable business value to customers by taking complete ownership for results," said Biswa Bhattacharya, Managing Partner of Acxius Strategic Consulting.

The insurance industry has unique challenges, and requires fresh, new approaches to address them. C2L BIZ is a company single-mindedly focused on solving the most pressing business challenges faced by insurers through an innovative use of technology.

"Our ready-to-use, IP-based technical and functional components help our customers rapidly build and deploy solutions, which result in reduced cost of ownership," said Vijay Chavan Founder of C2L BIZ. "Our solutions are supported by a team of techno-functional specialists with extensive domain knowledge, mature methodologies and industry best practices."

Most insurance companies who opt for out-of-the-box solutions end up spending a lot of time and resources on customizing the solution for their needs. In addition, many of these companies and their associates use pure technology components to build solutions. These technology components are sector agnostic, and as a result do not effectively address the unique complexities and functional challenges of the insurance value chain.

C2L BIZ has developed a specialized set of ready technology components and business solutions that are designed for the specific business needs of insurance companies. These components can be deployed rapidly with little customization and they seamlessly integrate with current business processes. Together, Acxius' project management and C2L BIZ techno-functional components will help insurance companies significantly reduce implementation time and costs, and speed time-to-market.

## About Acxius Strategic Consulting

Acxius is a world-class consulting and systems integration firm that provides full lifecycle, high-value, high-performance, end-to-end business solutions related to data, information, business performance and project management. It provides scalable solutions to Global 2000 companies based on industry best practices, proven methodology and lessons learned.

Acxius combines best-of-breed solutions with expert strategy, architecture, implementation and a multi-disciplinary team to provide IT and business solutions that improve the systems, applications, and processes that help organizations win business challenges. By implementing proven and reliable solutions for data and information management and business performance and project management, Acxius continues to deliver a competitive advantage for customers around the world. For further information contact Acxius at [www.acxius.com](http://www.acxius.com).

## About C2L BIZ

C2L BIZ is an Insurance Industry solution provider, who focuses on helping insurers gear up for challenges by making their value chain more efficient and effective. C2L BIZ uses its experts & engineered tools for diagnosing the insurance business value chain.

C2L BIZ's strong team of domain consultants and solution architects uniquely represents deep IP-building experience, provides high value enterprise consulting, and implements large multi-year programs for global insurance companies. C2L BIZ currently offers niche solutions for micro-insurance, underwriting, claims tracking, and technical components designed specifically for the insurance industry.

C2L BIZ assures success using a combination of its proven business solutions & components, industry best practices, vast experience of implementing large transformational programs and above all, uniquely takes complete ownership of delivering results.

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