

	Acxius Strategic Consulting Suite 300 500 Campus Drive Morganville, NJ 07751 Phone: 732-972-7970, 732-972-7971 Fax: 732-972-7972
For Immediate Release	Press Release

Acxius Strategic Consulting Announces Partnership with Aster Data Systems

Data warehousing systems integrator (SI) Acxius Strategic Consulting partners with Aster Data Systems to enable customers to more efficiently collect and analyze high volumes of data.

Morganville, NJ June 16, 2009 - Acxius Strategic Consulting, a management consulting and systems integration company today announced a strategic partnership agreement with Aster Data Systems, a proven leader in high-performance database systems for data warehousing and analytics. The two companies will leverage this partnership to target “big data” analytic solutions for customers in the insurance, financial services, healthcare and other industry verticals.

Acxius will offer the Aster *n*Cluster database to work in conjunction with Acxius clients' existing data integration products, to enable their joint customers to rapidly collect and analyze high volumes of data for deep analysis and reporting.

Acxius' Enterprise Data Warehouse and Data Mart Services have helped customers in this effort by creating high-performance and scalable data warehousing solutions to achieve their enterprise decision management (EDM) goals, thus taking their business to the next level in the process.

"To achieve a 'Single Version of the Truth' and world-class actionable intelligence from the data warehouse, organizations need to spend more time on data sourcing, data profiling, data definition, meeting business rules for integration, and consistent definition," said Biswa Bhattacharya, Founder, CEO of Acxius Strategic Consulting. "According to industry best practices they are the foundation of a robust data warehousing solution, but about 70-percent of the time to implement a data warehouse or data mart solution is spent in doing these tasks. With the help of the Aster *n*Cluster massively-parallel database we can cut that percentage of time down, thus providing a truly efficient solution."

Aster nCluster is a massively-parallel relational database management system for data warehousing and analytics. Unlike traditional analytic databases, Aster's online fault tolerance and hands-free administration allows it to run on a cluster of low-cost, commodity hardware. In addition, Aster nCluster has Online Precision Scaling™, allowing companies to scale their system on the fly without taking downtime. This provides maximum flexibility in scaling the database through one-click provisioning to increase or decrease storage or compute power across multiple functional tiers (query, loading, export, etc.) independently to meet workload requirements.

"We are delighted to be partnering with system integrators such as Acxius that understand how data warehousing is being transformed by newer technologies such as MapReduce and how it can be deployed as a powerful tool in relational databases," said Raj Pai, VP of Alliances at Aster Data Systems.

"Aster Data's ecosystem partners, like Acxius, provide customers with valuable domain-specific knowledge of how to analyze and harvest data for business advantage," added Pai. "By partnering with Acxius, we bring together Aster Data's strength in easy-to-manage, Internet-scale data warehouses with Acxius' broad expertise in data management."

About Acxius Strategic Consulting

Acxius is a world-class consulting and systems integration firm that provides full lifecycle, high-value, high-performance, end-to-end business solutions related to data, information, business performance and project management. It provides scalable solutions to Global 2000 companies based on industry best practices, proven methodology and lessons learned.

Acxius combines best-of-breed solutions with expert strategy, architecture, implementation and a multi-disciplinary team to provide IT and business solutions that improve the systems, applications, and processes that help organizations win business challenges. By implementing proven and reliable solutions for data and information management and business performance and project management, Acxius continues to deliver a competitive advantage for customers around the world. For further information visit Acxius at www.acxius.com.

About Aster Data Systems

Aster Data Systems is a proven leader in high-performance analytic database systems for data warehousing - the first DBMS to tightly integrate SQL with [MapReduce](#) - providing deep insights on data analyzed on clusters of low-cost commodity hardware. The Aster nCluster database cost-effectively powers frontline analytic applications for companies such as Coremetrics, MySpace, aCerno (an Akamai company), and ShareThis. Running on low-cost off-the-shelf hardware, and providing 'hands-free' administration, Aster enables enterprises to meet their data warehousing needs within their budget. Aster is headquartered in San Carlos, California and is backed by Sequoia Capital, JAFCO Ventures, IVP, Cambrian Ventures, and First-Round Capital, as well as industry visionaries including David Cheriton, Rajeev Motwani and Ron Conway. For more information please visit <http://www.asterdata.com>, or call 650-232-4400.

Aster Data Systems, Aster *n*Cluster and the Aster logo are registered trademarks of Aster Data Systems. All other brands and trademarks referenced herein are acknowledged to be trademarks or registered trademarks of their respective holders.

Acxius Strategic Consulting, LLC
Suite 300
500 Campus Drive
Morganville, NJ 07751
Phone: 732-972-7970, 732-972-7971
Fax: 732-972-7972
<http://www.acxius.com>

Press Contact:
Sonina K. Matteo
Tech Research Services for
Acxius Strategic Consulting, LLC
Phone: 609-230-0398
smatteo@acxius.com

Aster Data Systems
959 Skyway Road, Suite 100
San Carlos, CA 94070
Phone: 650-232-4400 / 1.888.Aster.Data

Press Contact:
Marlena Fernandez Berkowitz
ZAG Communications for Aster Data
Systems
Phone: 303-408-3155
marlena@zagcommunications.com

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