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<b>For Immediate Release</b>	<b>Press Release</b>

## **Acxius and Kalido Partner to Help Organizations attain more Efficient Information Management**

Partnership leverages Acxius' industry experience and Kalido's unique capabilities to deliver best-practice-based MDM and BI solutions

Morganville, NJ October 22, 2008 - Acxius Strategic Consulting, a management consulting and systems integration company, and Kalido, the active information management company, today announced a partnership to deliver faster ROI on business intelligence (BI) and master data management (MDM) projects. As part of this relationship, Acxius will combine its set of industry best practices with the Kalido Information Engine to significantly reduce implementation time and allow organizations to achieve greater business value.

Acxius' best practices consist of an implementation framework -- rules and best practices for managing data and information in an era of continuous economic change. Making data changes in today's environment involves mastering data and information strategy and planning, metadata management, data quality, data warehousing, CRM and SCM, and technology program management, among other data and information management disciplines. Acxius shows how to integrate these technologies with the Kalido Information Engine™ into smart cost-effective change management practices using best practices.

The Kalido Information Engine is a suite of products that that gives customers the ability to manage their entire BI infrastructure. Unlike traditional approaches, the Kalido Information Engine drives information management from a business model, thereby putting control in the hands of the business, while satisfying the strict data management requirements of IT. In particular, Kalido Master Data Management supports data governance initiatives with its intrinsic support for data stewardship functions, robust workflows and multiple master data types, including customer, product, financial, supplier, and more.

"Information Management projects have a reputation for over promising and under delivering," said Bill Hewitt, president and CEO of Kalido. "By combining Kalido's flexible technology solutions with Acxius' industry best practices, our customers can achieve real business value quickly and build a long-term platform for cost-effective business intelligence."

"We are pleased to extend our services to those clients with master data management needs through this exciting new partnership," says Biswa Bhattacharya, Founder and CEO of Acxius. "With Kalido's proven business intelligence and master data management platform, and Acxius' systems integration expertise, together we will enable customers to gain more cost-effective and efficient data analysis, thus making them more effective organizations."

### **About Acxius Strategic Consulting**

Acxius is a world-class consulting and systems integration firm that provides full lifecycle, high-value, high-performance, end-to-end business solutions related to data, information, business performance and project management. It provides scalable solutions to Global 2000 companies based on industry best practices, proven methodology and lessons learned.

Acxius combines best-of-breed solutions with expert strategy, architecture, implementation and a multi-disciplinary team to provide IT and business solutions that improve the systems, applications, and processes that help organizations win business challenges. By implementing proven and reliable solutions for data and information management and business performance and project management, Acxius continues to deliver a competitive advantage for customers around the world. For further information visit Acxius at [www.acxius.com](http://www.acxius.com).

### **About Kalido**

Kalido delivers active information management for business. Developed through years of successful best practice implementations, Kalido's robust, business-model driven information management engine automatically feeds information to end users through their BI tools, making them more productive far more quickly and reducing internal costs.

Kalido® software is implemented at over 250 locations in more than 100 countries with market leading companies. More information about Kalido can be found at: <http://www.kalido.com>.

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